

**FOR IMMEDIATE RELEASE****Information of Interest**

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CCU ANNOUNCES THIRD QUARTER 2010 VOLUMES

(Santiago, Chile, October 7, 2010)–CCU reported today preliminary third quarter 2010 consolidated volumes.

The preliminary volume breakout by segment in hectoliters is as follows:

| | Third Quarter | | Year 2010 | |
|------------------------------------|------------------|-------------|-------------------|-------------|
| | Volumes | % Change | Volumes | % Change |
| Beer in Chile | 1,091,742 | 6.8% | 3,526,842 | 1.5% |
| Beer in Argentina ¹ | 845,664 | 7.9% | 2,806,317 | 5.5% |
| Soft Drinks and functionals | 989,145 | 11.1% | 3,070,192 | 9.7% |
| Fruit Beverages | 245,701 | 20.3% | 659,932 | 16.4% |
| Waters | 259,818 | 15.2% | 934,016 | 11.0% |
| Wine Chile – Domestic ² | 172,174 | 6.0% | 438,461 | 13.1% |
| Wine Chile – Export ² | 144,859 | -3.6% | 435,358 | 18.2% |
| Wine Argentina ²⁻³ | 21,454 | -26.2% | 56,361 | 1.9% |
| Spirits | 60,674 | 7.4% | 153,905 | 7.0% |
| TOTAL⁴ | 3,831,230 | 8.7% | 12,081,383 | 6.9% |

CCU plans to release its consolidated third quarter results on November 3.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu-sa.com.

¹ Excludes exports to Chile.

² Does not include bulk wine sales.

³ Includes domestic and export sales volume.

⁴ Does not include confectionery sales volume.