



OPEN UP YOUR WORLD



UBS Pactual "Southern Cone Roundtable"
August, 2007

AGENDA



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1. Organic Growth

Per capita consumption 2006



	Chile	Spain	USA
RTD (Liters)	214	429	419
Beer	33	90	76
CSD	114	100	177
Juices	12	37	53
<i>Nectar</i>	10	-	-
<i>Other Juices</i>	2	-	-
Water	16	155	86
<i>Mineral Water</i>	11	-	-
<i>Purified Water</i>	5	-	-
Functionals	0.2	4	13
Wine	15	36	9
Spirits	3	7	5
<i>Pisco</i>	3	-	-
<i>Other Spirits</i>	1	7	5
Milk	20	126	79



Spain – USA /Chile

2.0X

► **Categories with high growth potential**

PCC: CCU estimates, Canadian

Income per capita (PPP): 3.7 times USA/Chile and 2.3 times Spain/Chile

Income per capita (PPP): Source World Bank, 2006.

2. New Developments



- Agreement with Watt's



- CPCh



- Entering into new categories

- Rum
- Purified water
- Tea
- Products with caffeine



Feb'07

May'07

3. Operational Excellence



- ▶ Maximize operational excellence

MaxEO

PRICIS

(Integral Review of Raw Material Costs and Services)

- ▶ Optimization and Raw Materials Costs Reduction:
 - Raw Materials
 - Materials
 - Services

OCA

(Supply Chain Optimization)

- ▶ Supply
- ▶ World Class Manufacturing
- ▶ Logistic

PBC

(Zero Based Budget)

- ▶ 100% budget with ZBB methodology

O2

(Optimal Organization)

- ▶ Review of
 - Structure
 - Levels
 - Rotation
 - Incentives

4. Performance Indicators



Constant Chilean Pesos Converted to US\$ Dollars

US\$ Millions ¹	1H'03	1H'04	1H'05	1H'06	1H'07	CAGR
Profitability						
Operating income	35.8	57.1	60.7	64.0	86.1	24.5%
EBITDA	80.5	100.8	101.7	105.0	127.0	12.0%
ROCE ²	8.3%	14.7%	15.3%	16.0%	20.6%	
Growth						
Volumes (MM liters)	508	527	581	628	667	7.0%
Market share ³	26.9%	27.6%	29.0%	28.8%	28.8%	
Revenues	372.2	407.1	456.6	491.0	537.7	9.6%
Sustainability						
First preference	30.8%	30.4%	32.2%	31.4%	30.7%	
Organizational environment ⁴	67	69	72	70	72	

Source: CCU & Adimark

¹ Figures in real pesos as of June 2007, converted to US\$ million as of June 2007, US\$1=Ch\$526.86

² ROCE: Return on Capital Employed of 12 month ended June of each year.

³ Weighted market share of all businesses that CCU participates.

⁴ Measured by an internal survey ended June of each year.

4. Performance Indicators



Nominal US\$ Dollars

US\$ Millions ¹	1H'03	1H'04	1H'05	1H'06	1H'07	CAGR
Profitability						
Operating income	23.4	43.2	51.8	60.8	86.1	38.5%
EBITDA	54.2	75.0	85.3	99.7	127.1	23.7%
ROCE ²	8.3%	14.7%	15.3%	16.0%	20.6%	
Growth						
Volumes (MM liters)	508	527	581	628	667	7.0%
Market share ³	26.9%	27.6%	29.0%	28.8%	28.8%	
Revenues	254.4	307.7	389.4	466.0	537.7	20.6%
Sustainability						
First preference	30.8%	30.4%	32.2%	31.4%	30.7%	
Organizational environment ⁴	67	69	72	70	72	

Source: CCU & Adimark

¹ Figures in nominal dollars

² ROCE: Return on Capital Employed of 12 month ended June of each year.

³ Weighted market share of all businesses that CCU participates.

⁴ Measured by an internal survey ended June of each year.

4. Performance Indicators



US\$ Millions ¹	Q2'06	Q2'07	GR
Profitability			
Operating income	11.0	19.0	73.0%
EBITDA	31.6	39.6	25.3%
ROCE ²	16.0%	20.6%	-
Growth			
Volumes (MM liters)	263	274	4.2%
Market share ³	28.8%	28.8%	-
Revenues	215.1	229.5	6.7%
Sustainability			
First preference	31.2%	31.0%	
Organizational environment ⁴	70	72	

Source: CCU & Adimark

¹ Figures in real pesos as of June 2007, converted to US\$ million as of June 2007, US\$1=Ch\$526.86

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AGENDA

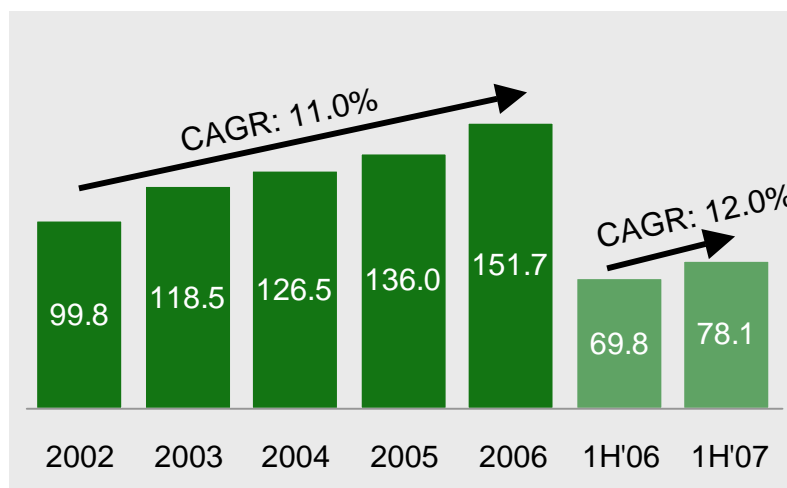


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1. Beer Chile



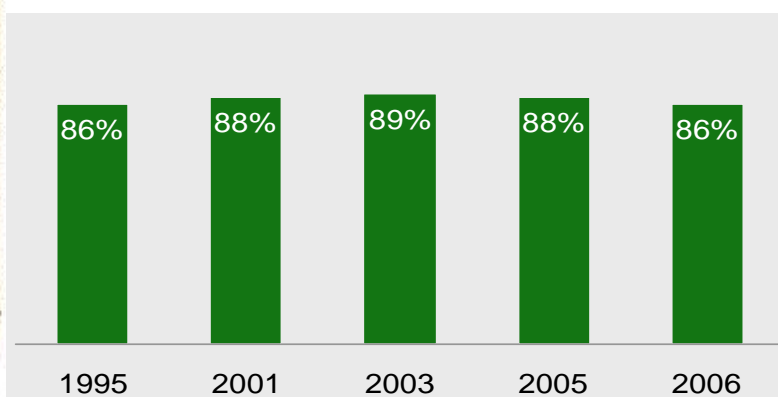
EBITDA (US\$MM)



Source: CCU

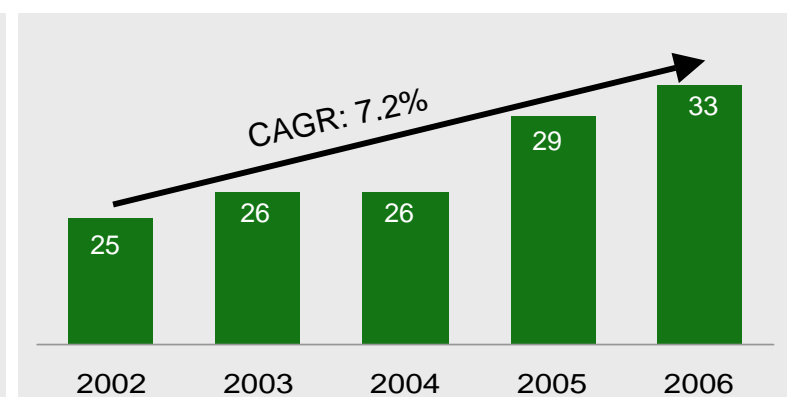
Note: Figures in US\$ million as of June, 2007

Market share (%)



Source: CCU estimates

Per capita consumption (liters)

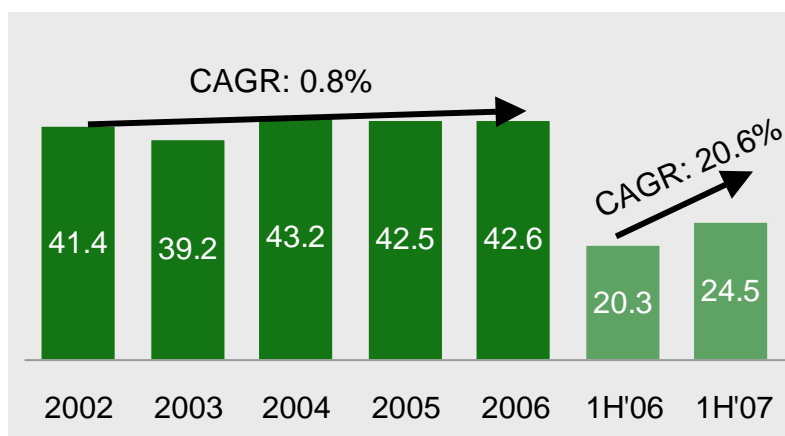


Source: CCU estimates

2. Soft Drinks, Nectars and Mineral Water

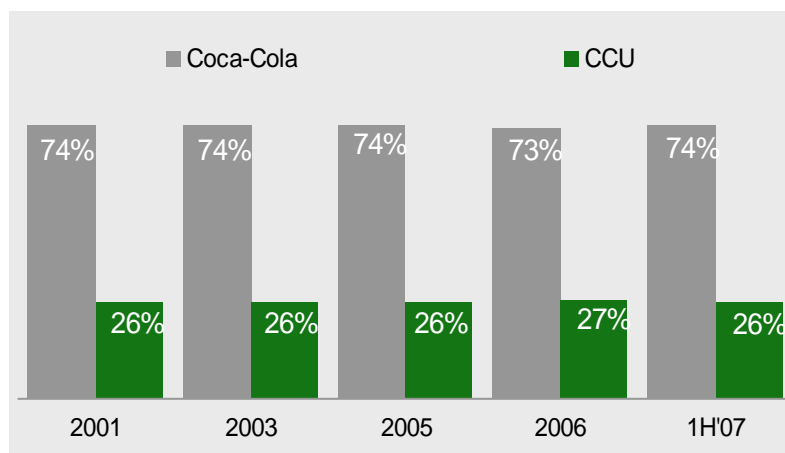


EBITDA (US\$MM)



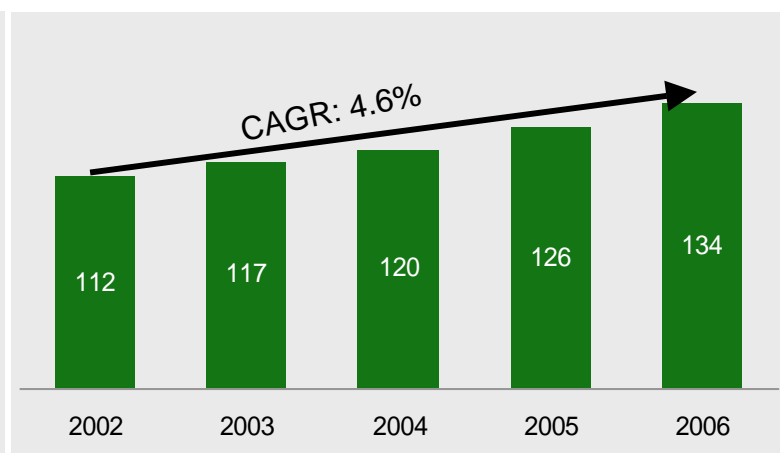
Source: CCU
Includes soft drinks, nectars and mineral waters
Note: Figures in US\$ millions as of June, 2007

Market share (SD, N & MW) (%)



Source: ANBER, considers CCU's and Coca-Cola system sales in Chile

Per capita consumption (liters)

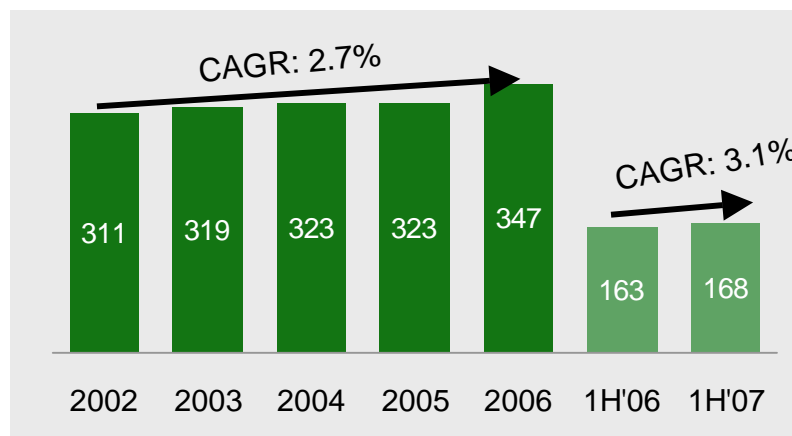


Source: CCU estimates
Includes soft drinks, nectars and mineral water

2. Soft Drinks

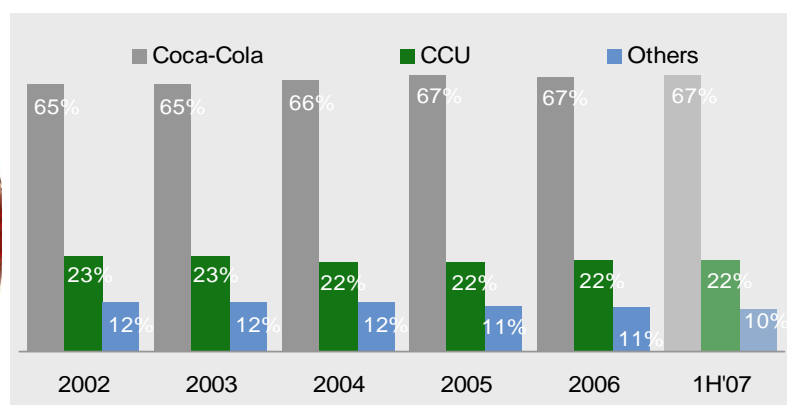


Volumes (MM liters)



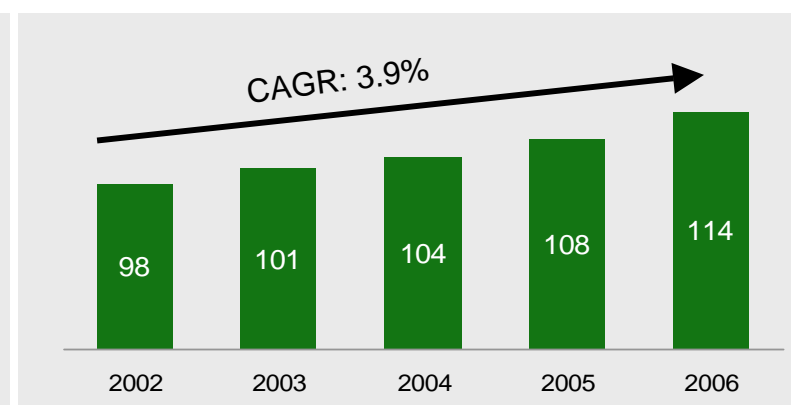
Source: CCU

Soft drinks market share (%)



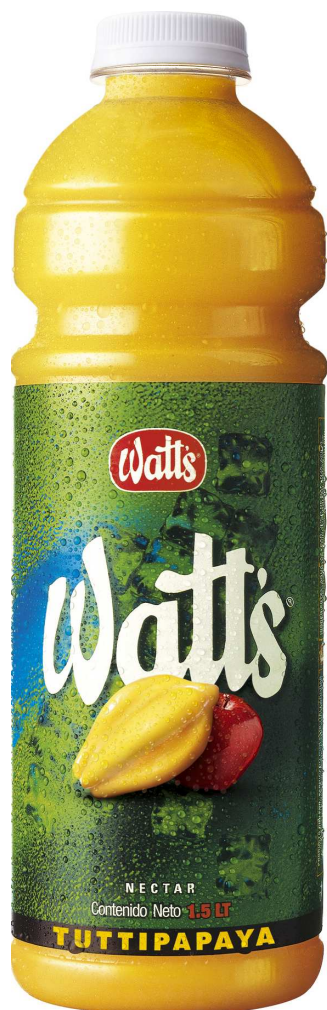
Source: ACNielsen

Per capita consumption (liters)

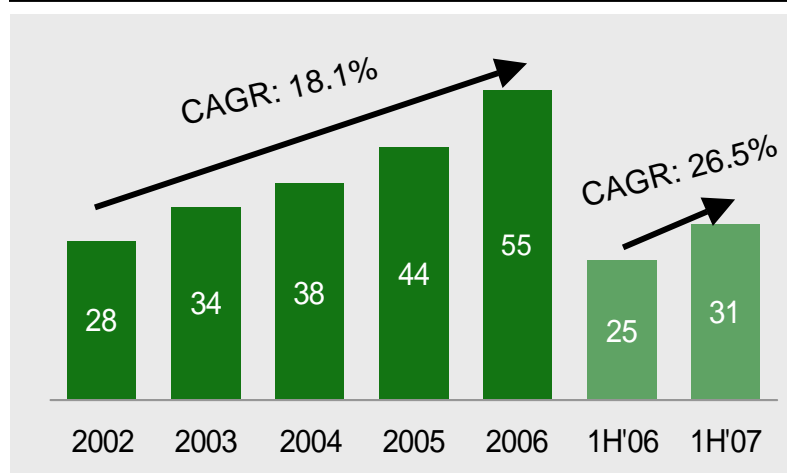


Source: CCU estimates

2. Nectars

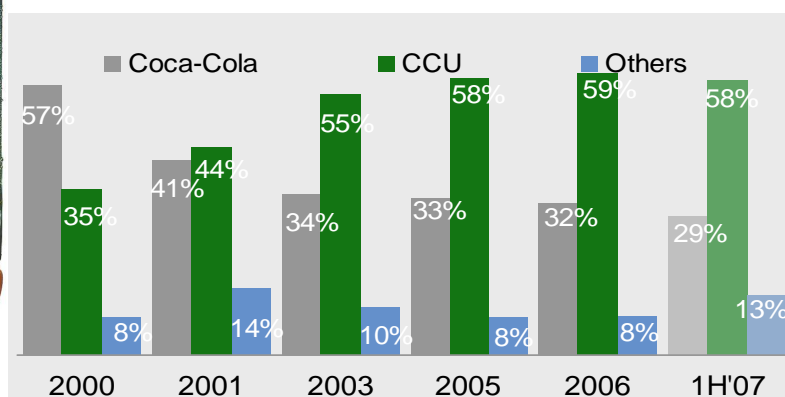


Volumes (MM liters)



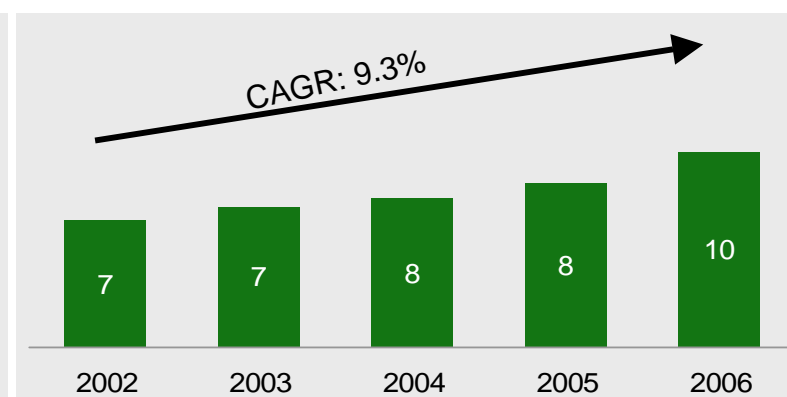
Source: CCU

Bottled nectar market share (%)



Source: ACNielsen

Per capita consumption (liters)

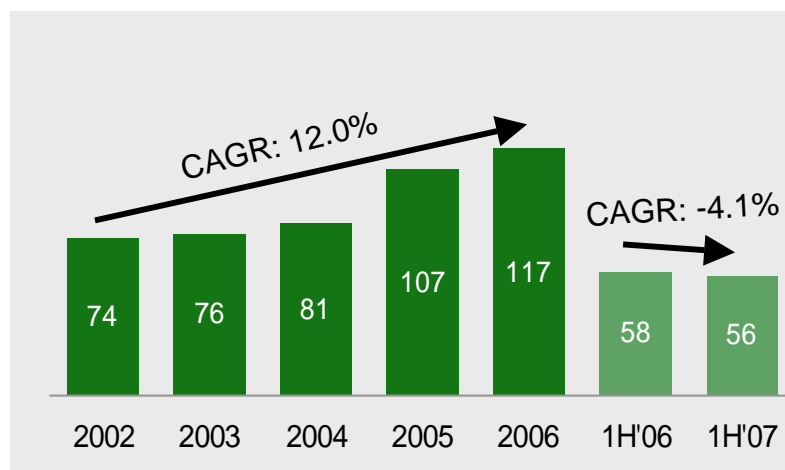


Source: CCU estimates
Note: Includes all nectars

2. Mineral Water

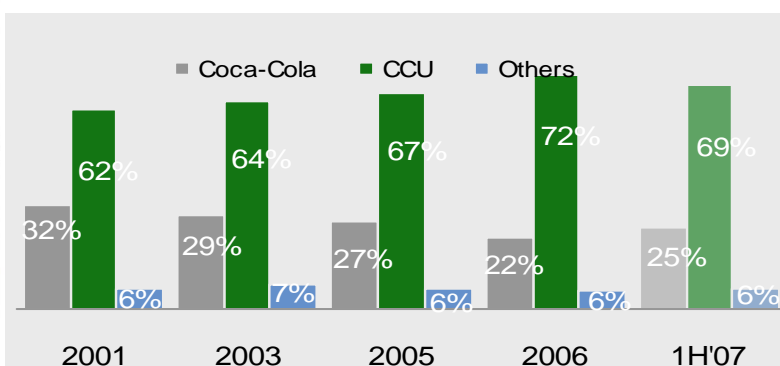


Volumes (MM liters)



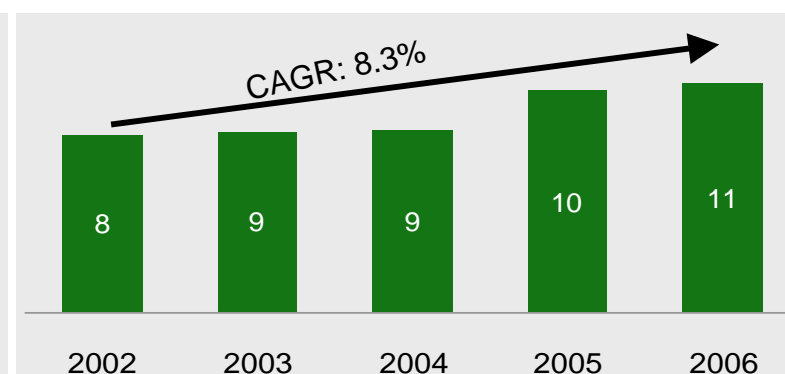
Source: CCU

Mineral water market share (%)



Source: ACNielsen

Per capita consumption (liters)

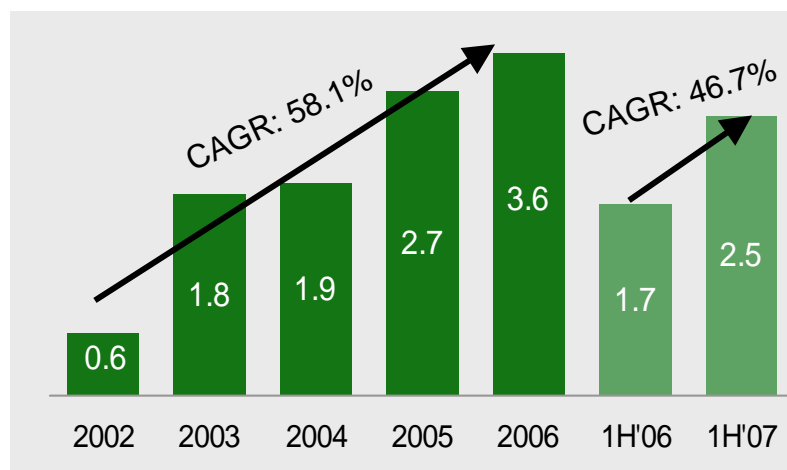


Source: CCU estimates
Note: Includes only mineral water

3. Functional Products



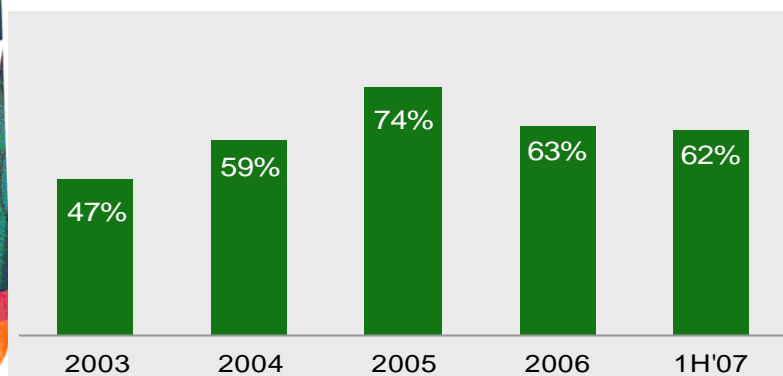
Volumes (MM liters)



Source: CCU

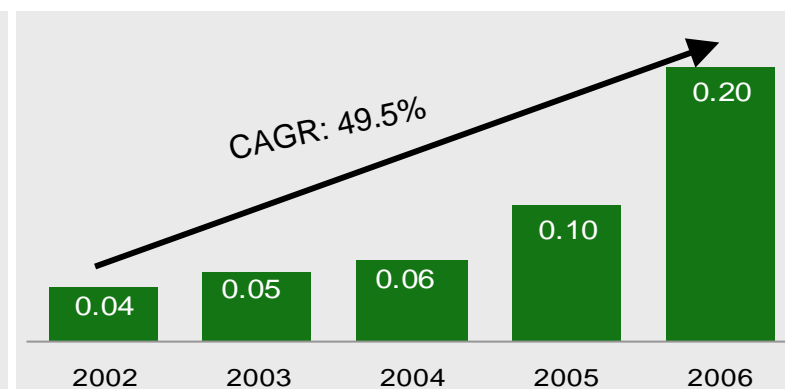


Functional products market share (%)



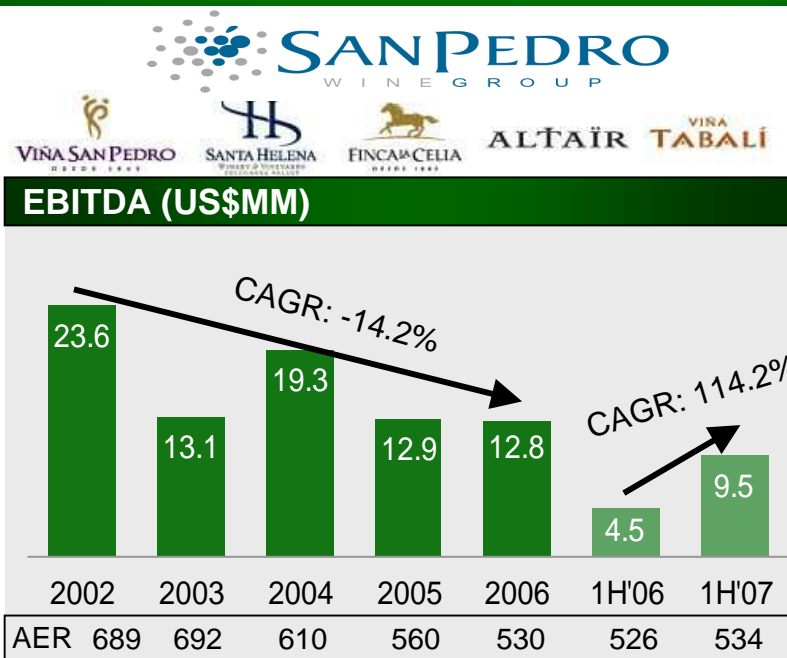
Source: ACNielsen

Per capita consumption (liters)



Source: CCU estimates

4. Wines



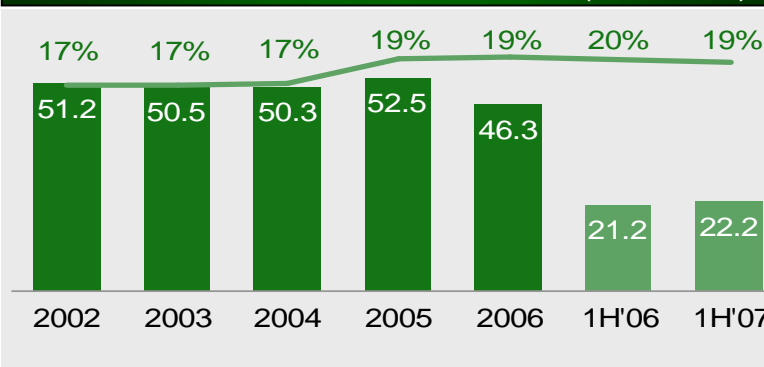
Source: CCU AER: Average exchange rate
Note: Figures in US\$ million as of June, 2007

Vol., mkt. share and exp. prices (MM Lt, %, US\$)



Source: Wineries of Chile Association, VSP
Note: Does not include bulk wine
Prices in US\$ per case

Sales and domestic market share (MM Lt, %)

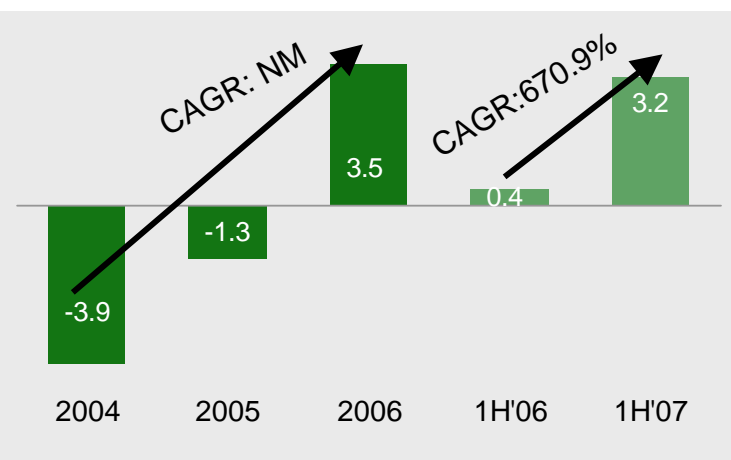


Source: ACNielsen and CCU

5. Spirits

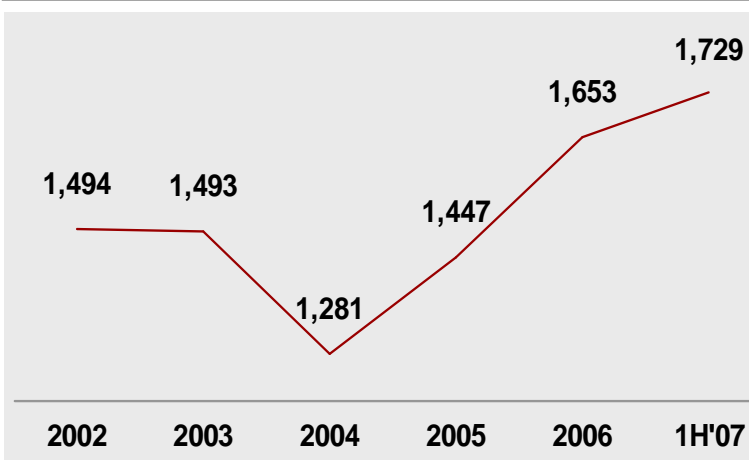


EBITDA (US\$MM)



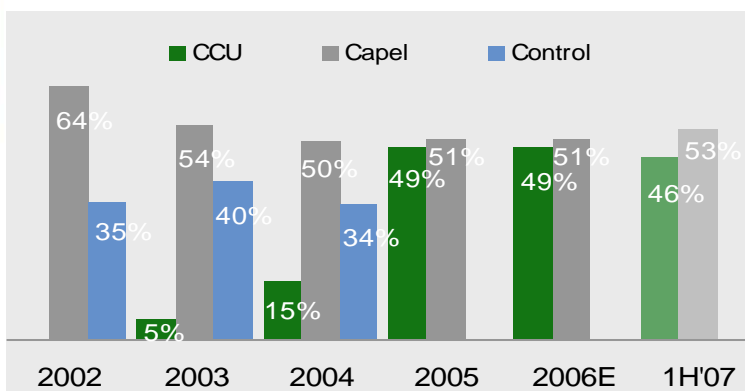
Source: CCU
Note: Figures in US\$ million as of June, 2007

Price (Ch\$/Liter)



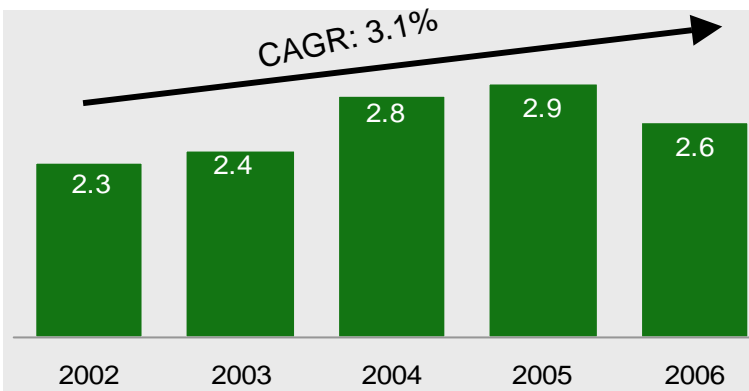
Source: CCU
Note: Figures in Ch\$ million as of June, 2007

Pisco market share (%)



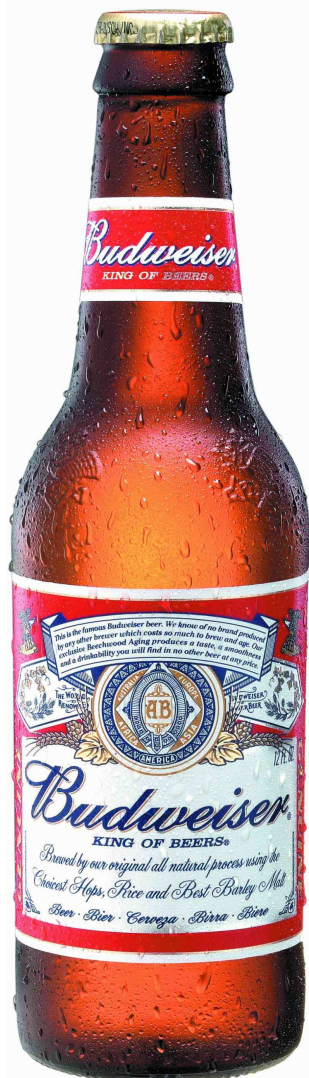
Source: ACNielsen for years 2002 to 2004 and industry estimations for years 2005 and 2006

Per capita consumption (liters)

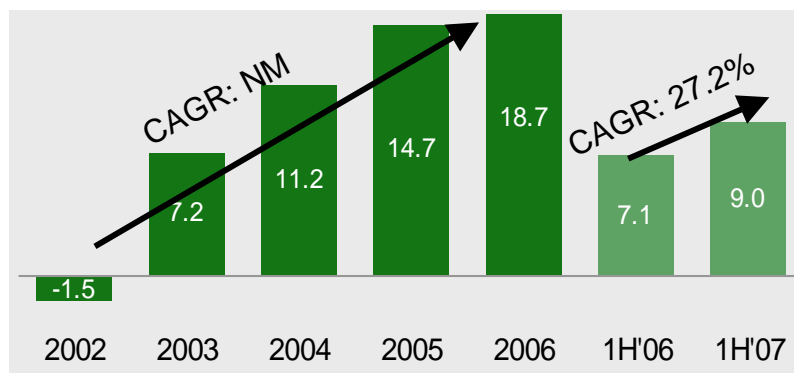


Source: CCU estimates

6. Beer Argentina



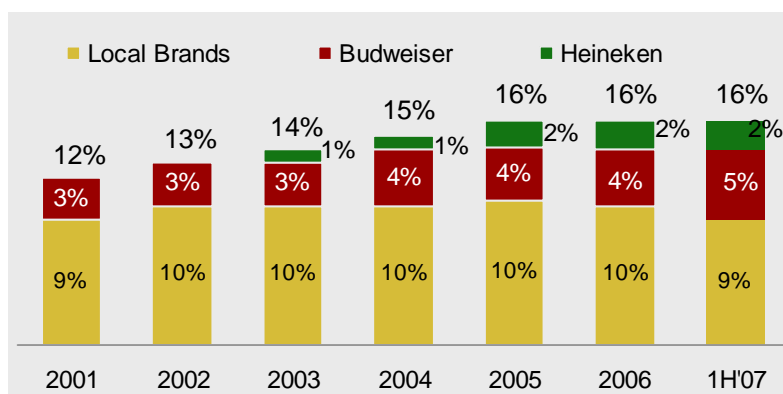
EBITDA (US\$MM)



Source: CCU

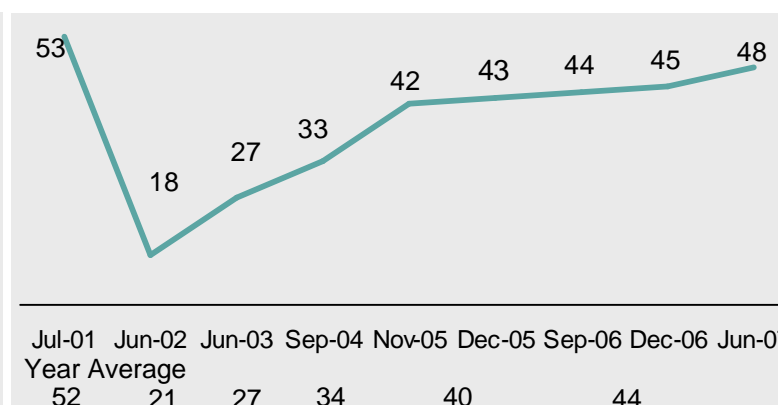
Note: Figures in US\$ million as of June, 2007

Market share



Source: Argentine Beer Industry Chamber

Argentina's beer price (US\$/HL)



Source: CCU

7. Confectionery



Calaf – Ready-to-eat snacks



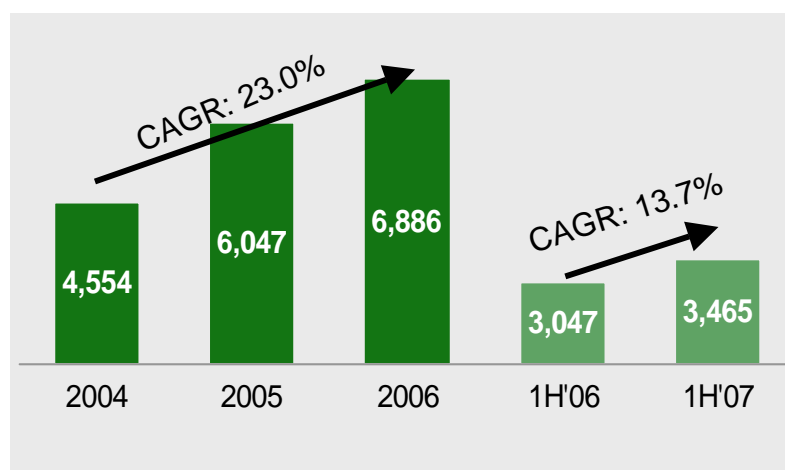
ECCU

EMBOTELLADORA CCU S.A.

Access to over 90,000 clients



Sale volumes (tons)



AGENDA



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Industry and Company Overview

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Business Units

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Close



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³ Weighted market share of all businesses that CCU participates.

⁴ Measured by an internal survey ended June of each year.



OPEN UP YOUR WORLD

CCU

Organic Growth



	Industry			CCU			Market Share		First Preference CCU ¹	
RTD Chile (MMLt.)	2005	2006	06/05	2005	2006	06/05	2005	2006	2005	2006
Beer	479	548	14%	417	471	13%	88% ²	86% ²	92%	91%
CSD	1,750	1,866	7%	321	344	7%	18% ³	18% ³	19%	19%
Juice	169	192	13%	45	55	23%	26%	29% ⁴	55%	57%
Mineral Water	170	175	3%	104	114	9%	61%	65% ⁵	69%	73%
Purified Water	51	89	74%	3	3	15%	6%	4%	-	-
Functionals	1.6	3.5	121%	1.2	2.1	72%	79%	61% ⁶	-	-
Domestic Wine	265	251	-5%	52	46	-12%	20%	18% ⁷	18%	16%
Pisco	47	42	-10%	20	20	1%	49% ⁸	49% ⁸	35%	42%
Subtotal Cat. CCU	2,933	3,166	8.0%	964	1,056	9.5%	32.9%	33.3%	38%	38%
Other Liquors	11	14	25%	-	-	-	-	-	-	-
Milk	303	329	9%	-	-	-	-	-	-	-
Total RTD Chile	3,246	3,509	8.1%	964	1,056	9.5%	29.6%	30.2%	-	-
Argentina (MM Lt.)	2005	2006	06/05	2005	2006	06/05	2005	2006	2005	2006
Beer	1,389	1,472	5.9%	220	233	6.0%	16% ⁹	16% ⁹	20% ¹⁰	21% ¹⁰
Southern Cone Consol. (MM Lt.)	2005	2006	06/05	2005	2006	06/05	2005 ¹¹	2006 ¹¹	2005	2006
Chile & Argentina	4,322	4,638	7.3%	1,184	1,289	8.7%	28.9%	29.1%	32% ¹²	32% ¹²

RTD: Ready to drink products

PCC: CCU estimates for 2006

¹ First Preference: Adimark.

² According to ACNielsen was 86% in 2005 and 83% in 2006. Considers beer sold directly by Austral and Kunstmann.

³ According to ACNielsen was 22%.

⁴ Considers only bottled segment, 59% according to ACNielsen.

⁵ According to ACNielsen was 72%.

⁶ According to ACNielsen was 63%.

⁷ According to ACNielsen was 19%.

⁸ Year 2005 considers Control sales during the first quarter. According to ACNielsen was 45% in 2006.

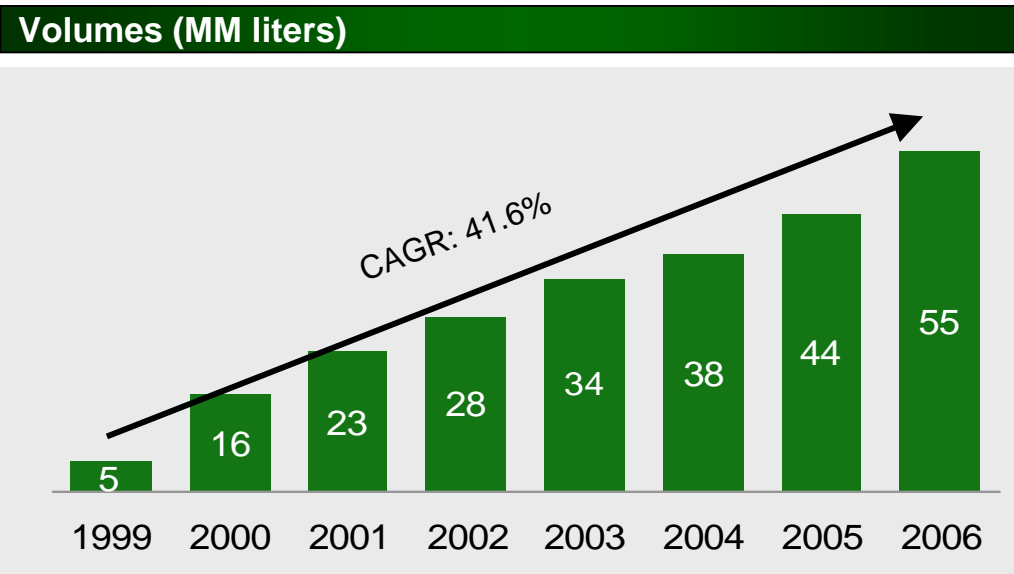
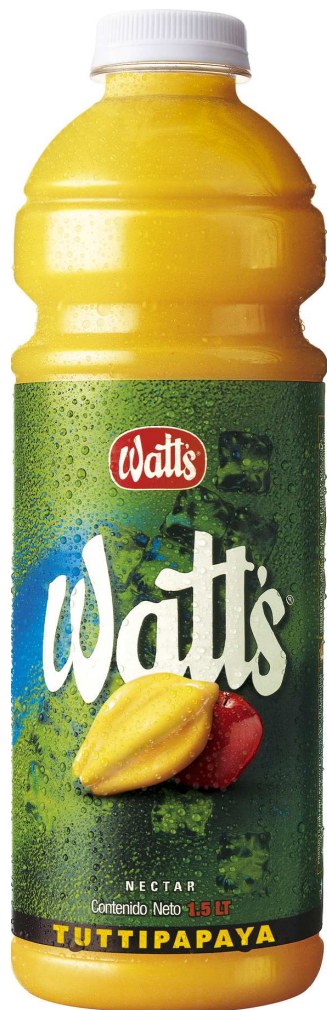
⁹ Market share: Argentine Beer Industry Chamber .

¹⁰ First Preference: IPSOS Novaction.

¹¹ Market Share: ACNielsen, Argentine Beer Industry Chamber and internal estimations, in the categories which CCU participates.

¹² First Preference: Adimark & IPSOS Novaction, in the categories which CCU participates.

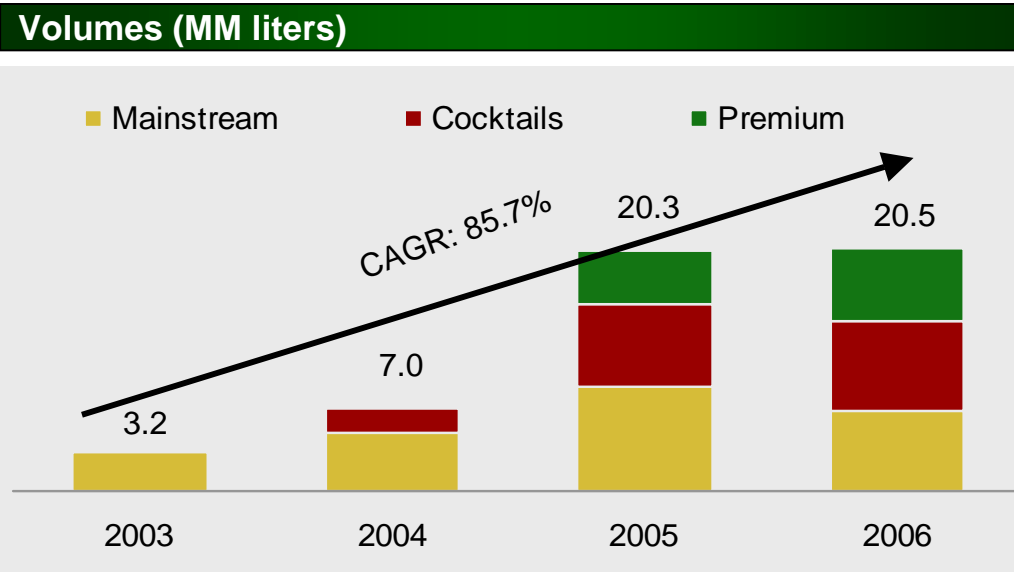
2. Nectars



Source: CCU



5. Spirits



Source: CCU

Avg. Price	1,493	1,281	1,447	1,653
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