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## **INFORMATION OF INTEREST TO THE MARKET**

(Santiago, Chile, November 5, 2013) – Compañía Cervecerías Unidas S.A. (CCU) informs the market that its Board of Directors, at a meeting held today, agreed that the remaining shares of the capital increase approved at the Extraordinary Shareholders' Meeting held on June 18, the issuance of which was registered in the Securities Registry of the Superintendency of Securities and Insurance under N° 980 dated July 23, 2013, that were not subscribed within the preemptive rights period, which expired on October 12, will be offered to third parties on the Santiago Stock Exchange, on November 8, 2013, at a price according to the market which in no case shall be lower than the price of the shares in the preemptive rights offering, that is \$6,500 per share.

Additional information regarding the placement of the remaining 1,042,521 shares will be specified when registering the auction on the Santiago Stock Exchange, which is expected to occur on November 7.

THIS ANNOUNCEMENT DOES NOT CONSTITUTE AN OFFER TO SELL THE SHARES HEREIN DESCRIBED IN CHILE OR THE UNITED STATES OF AMERICA OR IN ANY JURISDICTION WHERE SUCH AN OFFER IS PROHIBITED. SUCH SHARES CANNOT BE OFFERED OR SOLD IN CHILE OR THE UNITED STATES OF AMERICA UNLESS THEY ARE REGISTERED, RESPECTIVELY, WITH THE SUPERINTENDENCIA DE VALORES Y SEGUROS OR THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION OR QUALIFY FOR A REGISTRATION EXEMPTION PURSUANT TO THE UNITED STATES SECURITIES ACT OF 1933, AS AMENDED.

The information contained in this publication is a brief description of the issue and the issuer, and does not contain all the information required to make an investment decision. Additional information about the issuer is available at the headquarters of the issuer, at the offices of the Chilean placement agents and the Superintendencia de Valores y Seguros. More complete information regarding the issue can be found in the respective prospectus filed in connection with the application for registration to the Registrar of Securities, a copy of which can be found on the site [www.ccu.cl](http://www.ccu.cl) or [www.ccuinvestor.com](http://www.ccuinvestor.com)

Notice to Investors:

Before making an investment decision, interested parties are advised to obtain and review information about the financial position of the issuer and evaluate the suitability of the purchase of the offered securities.

Chilean placement agents shall provide the investor the information contained in the prospectus filed in connection with the application for registration to the Registrar of Securities, before making an investment.

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CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A..