



**INFORMATION OF INTEREST TO THE MARKET OF COMPAÑIA
CERVECERIAS UNIDAS S.A.**

30 OCTOBER 2008

**STRATEGIC AGREEMENT BETWEEN COMPAÑIA CERVECERIAS UNIDAS
S.A. ("CCU") AND COMPAÑIA CHILENA DE FOSFOROS S.A. ("CCF")
MERGER OF VIÑA SAN PEDRO S.A. ("VSP") AND VIÑA TARAPACÁ S.A. ("VT")**

In connection with the process of negotiating a possible strategic agreement with CCF, consisting of the merger of CCU's subsidiary VSP with VT (the "Transaction"), which was subject of an Essential Fact on July 15 and divulged as Information of Interest to the Market dated July 21, 2008, the Board of Directors of CCU has resolved to report the following Information of Interest to the Market:

In the meeting held yesterday October 29, the Board of Directors of CCU acknowledged the results of the due diligence performed to VT and its subsidiaries and to VSP and its subsidiaries, from which outcome do not arise any aspects that may hinder the Transaction. In consequence, the Transaction will go on with the same economic terms and conditions previously informed in the Essential Fact and Information of Interest to the Market referred to above. Accordingly, in the coming days the parties shall agree on the final terms and conditions of the contracts required for the execution of the Transaction and proceed to subscribe them. In addition, the parties shall also agree on the date of the extraordinary shareholders meetings of VSP and VT, that may acknowledge and approve the merger, all of which will be timely informed to the market and shareholders.

Patricio Jottar N.
Chief Executive Officer