



## FOR IMMEDIATE RELEASE

### Information of Interest

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### CCU ANNOUNCES FOURTH QUARTER 2010 VOLUMES

(Santiago, Chile, January 7, 2011)–CCU reported today preliminary fourth quarter 2010 consolidated volumes.

The preliminary volume breakout by segment in hectoliters is as follows:

	Fourth Quarter		Year 2010	
	Volumes	% Change	Volumes	% Change
Beer in Chile	1.620.729	1,5%	5.147.570	1,5%
Beer in Argentina <sup>1</sup>	1.336.124	6,5%	4.142.440	5,8%
Soft Drinks and functionals	1.271.995	7,1%	4.342.187	8,9%
Fruit Beverages	256.977	18,2%	916.908	16,9%
Waters	397.486	2,2%	1.331.502	8,3%
Wine Chile – Domestic <sup>2</sup>	129.070	-2,9%	568.061	9,1%
Wine Chile – Export <sup>2</sup>	128.606	-6,5%	564.279	11,6%
Wine Argentina <sup>2-3</sup>	15.561	-24,7%	71.922	-5,4%
Spirits	58.340	5,9%	212.245	6,7%
<b>TOTAL<sup>4</sup></b>	<b>5.214.887</b>	<b>4,5%</b>	<b>17.297.114</b>	<b>6,2%</b>

CCU plans to release its consolidated fourth quarter results by February 2, 2011.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit [www.ccu-sa.com](http://www.ccu-sa.com).

<sup>1</sup> Excludes exports to Chile.

<sup>2</sup> Does not include bulk wine sales.

<sup>3</sup> Includes domestic and export sales volume.

<sup>4</sup> Does not include confectionery sales volume.